



THE ROAD TO

40 Collection

A JOURNEY INTO POV'S DOCUMENTARY LEGACY

kanopy stream smarter

POV

Hummingbirds (2023)
Directed by Silvia Del Carmen Castaños,
Estefanía Contreras, and Miguel
Drake-McLaughlin

Join **Kanopy** and **POV** as we journey down **The Road to 40** towards the landmark 40th season of this celebrated documentary series!

Kanopy and POV have long shared an affinity for high quality documentary films and for making them accessible to audiences and communities around the country. With this unique partnership, Kanopy has co-curated a retrospective to celebrate the upcoming 40th anniversary of POV, telling this story through the films that have been broadcast on PBS since 1988. With our parallel streaming collections available across both Kanopy and POV platforms, this retrospective revisits past locations and profiles the extraordinary individuals featured in their work, while looking ahead to the next generation of independent film in an evolving public media landscape.

Explore Kanopy POV collection, with film synopses and more details at [kanopy.com/category/91939](https://www.kanopy.com/category/91939)

All images provided must be used for direct promotion of that specific film or collection.

List of Toolkit Items

2

General Announcements

Print materials that showcase our POV collection, which can be printed and displayed throughout your library.

6

Digital Graphics

Graphics sized for various social media platforms and email, showcasing POV collection content.

3

Suggested Copy

Three options that you can copy and paste into your messaging across social media and email.

Continued on next page

Programming Ideas

- Host a weekly screening featuring one title from the collection, followed by a facilitated discussion about the power of documentary filmmaking. Check the film for Public Performance Rights (PPR).
- Pair films with themes like race, gender, or LGBTQ+ identity and explore how those communities and their stories are represented.
- Curate a small set of titles, from the collection, centered on documentary filmmaking, with a short intro explaining how the process of nonfiction filmmaking differs from that of narrative cinema.

Social Media and Newsletter Copy Suggestions

Option 1

For 40 seasons, POV has brought powerful documentary storytelling to audiences across the United States. To celebrate this milestone, Kanopy and POV have co-curated a special retrospective collection. Explore the stories, people, and communities that have shaped four decades of independent documentary filmmaking at [kanopy.com/category/91939](https://www.kanopy.com/category/91939)

Option 2

Kanopy and POV invite viewers to revisit unforgettable films from across POV's history while discovering how independent filmmakers continue to shape the future of public media. This special anniversary collection honors the voices, places, and perspectives that have defined the series since 1988. Start streaming today at [kanopy.com/category/91939](https://www.kanopy.com/category/91939)

Option 3

Great documentaries connect us to real-world experiences. In honor of their 40th season, Kanopy has partnered with POV to present a retrospective collection celebrating four decades of impactful storytelling. Rediscover the enduring power of documentary cinema at [kanopy.com/category/91939](https://www.kanopy.com/category/91939)

Campaign Start and End Dates

Our POV Collection launches **August 14, 2026**. We encourage our library partners to use these materials to spread the word to your community. If you have any questions about the toolkit, feel free to email us at marketing@kanopy.com.

Sincerely,

The Kanopy Team